



## Friends of Moreau Lake State Park

# Online Privacy Policy

May 2022

The Friends of Moreau Lake State Park, (FOMLSP) places a high priority on protecting your privacy. This privacy policy was created to demonstrate the FOMLSP firm commitment to the privacy of our members and visitors to our social media platforms. This policy explains what types of information is collected and how this information is used.

### **What Personally Identifiable Information is Collected**

FOMLSP members that join voluntarily provide us with contact information (such as name, phone, physical address and e-mail address). We may use this information for specific, limited purposes.

### **IP addresses**

The FOMLSP uses your IP address to gather statistical metrics used to track website visitor traffic using Google Analytics.

### **How Your Information May Be Used**

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your membership application or to keep you informed of FOMLSP events. You may choose to opt out of allowing use of your information at any time, which will cease all communications from us. We use a secure, commercial Customer Relationship Management (CRM) platform as our database and access is limited to the officers of the Board of Directors.

### **Email Privacy**

The FOMLSP does not provide, sell, or rent email addresses to anyone outside the organization. FOMLSP uses Mailchimp as our email marketing service. Mailchimp is an Intuit company and follows international law regarding security and privacy policies which can be found on their website:

<https://www.intuit.com/privacy/statement/>

**External Links**

[FOMLSP.org](http://FOMLSP.org) and [NatureFest.org](http://NatureFest.org) include links to external websites. These links do not fall under the [www.fomlsp.org](http://www.fomlsp.org) or [naturefest.org](http://naturefest.org) domain, and the FOMLSP is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

**Modifications**

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify it at any time by electronic notice posted on our website. Your continued use of our social media platforms after the date that such notices are posted will be deemed to be your agreement to the changed terms.

**Contact Us**

You may contact us by sending an email with your name, phone number and question or comment to: [comments@fomlsp.org](mailto:comments@fomlsp.org). An officer from the Board of Directors will respond to your request within 5 business days or sooner.